

We provide people and projects to advance health and community initiatives

All Things Creative is a uniquely versatile consulting firm dedicated to building stronger, healthier, and more resilient communities. To that end, we focus on delivering a wide range of human capital management and strategic communications services to organizations engaged in public health, health care, community development, and human services initiatives.

Human capital without the *headache*

We can place a wide range of highly qualified personnel at your organization on a direct hire and temporary basis.

Creative People

- Designers
- Developers
- Writers
- Marketers
- Outreach & engagement specialists

Administrative/Operations People

- Project managers
- Office managers
- Practice managers
- Medical interpreters
- Health IT specialists

Health Care Practitioners

- Nurses
- Physician assistants
- Medical assistants
- Laboratory technicians

Communications strategies that *reach, teach, and transform*

We work on retainer and can design and produce outreach, education, and public awareness programs and communications for your organization.

Outreach

- Branding
- Marketing & communications
- Event planning and support
- Digital product development
- Education & training materials
- Accessibility & 508 compliance

Program Support

- Project management
- Event planning
- Program support

Training & Technical Assistance

- Social media
- Public relations & earned media
- Community engagement
- Brand strategy and positioning
- Marketing strategy
- Universal accessibility

An Uncommonly *Flexible* Approach

Often, our projects require a combination of people and projects. To maximize your impact and get you the dedicated support you need, you can outsource your project work to us, and we can also place staff to augment your internal team, temporarily or permanently.



Serving those who serve the community

Government

Defense Health Agency (DHA)
 U.S. Nuclear Regulatory Commission (NRC)
 U.S. Dept. of Treasury / CDFI Fund
 National Institutes of Health (NIH)
 Centers for Disease Control & Prevention (CDC)
 U.S. Dept. of Health & Human Services (HHS)
 Maryland Dept. of Health (MDH)
 Behavioral Health Administration (BHA)
 Maryland Dept. of Housing & Community Development

Higher Education

American University
 University of Maryland, Baltimore (UMB)
 Prince George's Community College

Nonprofit

The World Bank Group
 International Finance Corporation (IFC)
 Population Services International (PSI)
 International Youth Foundation
 American Public Health Association (APHA)
 Partnership for a Healthier America
 National Association of Community Health Centers
 Association of University Centers on Disabilities
 Epilepsy Foundation
 American Breast Cancer Foundation
 Family, Career, & Community Leaders of America
 Low Impact Development Center
 Trayvon Martin Foundation
 Greater Washington Urban League

NAICS CODES

| | |
|--|---|
| 541430 Graphic Design Services | 541613 Marketing Consulting Services |
| 541511 Custom Computer Programming Services | 561320 Temporary Help Services |
| 541519 Other Computer Related Services | 561311 Employment Placement Agencies |
| 541611 Administrative Management and General Management Consulting Services | |

CERTIFICATIONS



#14-035



#00013235



Marketing and Advertising



CBSB-22-1394
MBE-22-16425

DUNS: 079147106 / **CAGE:** 6ZVJ5
UEI: NYV6GJJ2LF16